

# Retail

## Key Facts

1

Placing products on the EU and UK markets will be subject to different rules from 2021

2

Future access to the UK and EU markets is being negotiated

Examples include: Shops, online sellers, wholesalers

How you buy and sell from and to the EU will be different from next year. Hiring people from EU countries will also change. Businesses are advised to consider their route to market and look at what trading as a business from a country outside the EU would mean for their margins.

- For example, rules on labelling, CE marking, product standards, chemicals, pesticides, testing, cosmetic products, medicines and pharmaceutical products, fireworks, fertilisers, detergents and the EU Ecolabel
- An import VAT threshold of £135 will be applied to goods coming from the EU

## People

- EU nationals currently in the UK can apply for (pre-)Settled Status under the Settlement Scheme
- From 2021, future EU staff will need to apply under a points-based immigration system if they want to work here

## Regulation

- The legal basis for holding personal data from EU customers may become a problem from 2021
- B2C e-commerce rules will change from UK rules to the rules in the country of your customer

## Trade

- Import and export of goods will be subject to customs controls and may attract tariffs
- Rules around placing products on the EU and UK markets will be different

## To do

### People

- Support and encourage current EU staff to apply for (pre-)settled status. Check out the [Settlement Scheme Employer Toolkit](#)
- Follow the development of a new points-based immigration policy

### Trade

- Read the [general guidance for the retail sector and consumer goods](#)
- Find out what [selling goods to EU countries](#) will mean
- Find out what [buying goods from EU countries](#) will mean
- Call the UK Export/Import helpline for support: 0300 3301 331

### Regulation

- Find out how to comply with [UK product safety standards and metrology](#) when importing goods
- Check labelling requirements for [footwear and textiles](#)
- Understand changes to your [VAT obligations](#) and what it means to [trade as a business from a non-EU country with regard to VAT](#)
- Check the [ICO guidance on GDPR](#)

- You may also want to read the EU preparedness notices on [e-commerce](#), [REACH](#), [plant protection products](#), [biocidal products](#), [cosmetic products](#) and [EU food law](#)

Go to the [Government's checker tool](#) and the [EU Notices](#) for all other questions on EU exit and your sector.

## What's next

Trade under EU rules will continue as normal until December 2020 during a "transition" period. A new trade agreement will lay down the final conditions for UK-EU trade from 2021.

### For more information on the changes next year:

Visit [London Growth Hub](#) or [sign up](#) for free business resilience training

## London Growth Hub

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